COUNCILMEMBERS/MAYOR PRESENT
Larry Countryman
Steve Dana
Judith Kuleta
Tom Merrill
Donna Ray
Linda Redmon
Jason Sanders
John Kartak, Mayor

STAFF PRESENT
Pat Adams, City Clerk and Human Resources Manager
Debbie Burton, Finance Director
Glen Pickus, Planning Director
Wendy Poischbeg, Economic Development and Communications Manager
Steve Schuller, City Administrator and Utility General Manager

NOTE: Due to the COVID-19 declared federal, state and local emergency, and pursuant to Governor Inslee’s Proclamations 20-05 and 20-28, the Snohomish City Council held its workshop meeting via remote participation.

2. DISCUSSION ITEM:
   a. 2021-2022 Budget - Strategic Planning and Goal Setting

Council President Sanders and Councilmember Merrill recapped the discussion from the last Council meeting, and the list of goals the Councilmembers developed at that time. They requested input from the Council regarding any new goals which should be discussed and added to the existing list.

Councilmember Ray requested Environmental Policy and Transportation be added, and suggested a three Councilmember committee be established to address issues related to the City’s volunteer Boards and Commissions.

Councilmember Kuleta commented on options for the Council to address the current COVID-19 pandemic and ensuing economic impacts, and how that could combine with the bigger picture of building public trust through communication and community involvement.

Council President Sanders indicated his primary focus was the economy and business revitalization, and stated in light of current events, there should be added focus on public safety.

Councilmember Merrill also spoke to current issues and how they relate to goals concerning communication and community involvement, and shared his primary focus on economic factors and infrastructure.

Councilmember Dana remarked he had nothing to add to the list, and reminded Council goals are being set for the future and not just around immediate events.

Councilmember Countryman noted he would write his thoughts out and submit them to the Council, but had nothing to add to the list of goals. He stated his main focus was on
annexation, which would increase the population, thereby helping economic
development.

Councilmember Redmon suggested looking to enhance a relationship with groups such
as Snohomish Affordable Housing Group and to help obtain funding to construct
affordable housing.

Councilmember Merrill commented on the northern UGA parcels, and extending utilities
to that area which could help establish infrastructure for affordable housing. Mr. Schuller
concurred, stating that type of infrastructure could take a few years, in which case,
Council may also want to consider zoning amendments.

Council President Sanders stated the next step in setting goals would be for each
Councilmember to identify their top priorities from the list. The Council discussed the
goals in terms of a Strategic Plan.

b. Strategic Plan and Current Economic Approach

Mr. Schuller gave a brief background on the City’s Strategic Plan, and explained how it
could help Snohomish residents understand why certain actions are undertaken.

The Council discussed the benefits of having a measurable, yet flexible Strategic Plan
and directed staff to begin looking at details to move forward.

3. **ADJOURN** Workshop at 5:51 p.m. and **CONVENE** into Regular Meeting

APPROVED this 16th day of June 2020

CITY OF SNOHOMISH ATTEST:

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John Kartak, Mayor     Pat Adams, City Clerk